

Walpole Weekly

Advertising Rates

Published by Walpole Community Resource Centre (Inc)
Latham Ave. (PO Box 197), Walpole, WA 6398
Phone (08) 9840 1395 Fax (08) 9840 1394 Email: weekly@walpole.org.au

DISTRIBUTION: Up to 500 print copies
+ electronic downloads in PDF format from Walpole.org.au + social media promotion.

STRICT SUBMISSIONS DEADLINE 10am each Monday (including Public Holidays)

News items are included solely at Editor's discretion. Announcements, notices of meeting etc will be treated as paid advertisements unless they have particular news value.

Subscriptions:

Postal subscription per calendar year **\$ 70**
Email subscription (Walpole.org.au/subscribe) Free!

***All bulk advertising enquiries / bookings refer to Management**

Advertising Rates (Rates include GST; exclude agency commissions where applicable; and exclude one-off design fee of \$45 if required.)

	Customer:
Full page (190mm wide x 270mm deep)	\$110
<i>If right hand page nominated</i>	\$120
<i>Full colour (back page, inside front/back)</i>	\$225
Half (190mm x 132mm OR 93mm x 270mm)	\$ 58
<i>If right hand page nominated</i>	\$ 63
<i>Half colour</i>	\$115
Quarter (93mm x 132mm OR 190mm x 63mm)	\$ 32
<i>If page 3 or 5 nominated</i>	\$ 40
<i>Quarter colour</i>	\$ 58
Eighth (93mm x 63mm OR 190mm x 30mm)	\$ 17
<i>If page 3 or 5 nominated</i>	\$ 20
<i>Eighth colour</i>	\$ 29
Classifieds (sixteenth; standard font and layout)	\$ 6
<i>Cash up-front. If item not sold get next week free!</i>	\$ 58 front cover

Special Advertising:

* Front cover, colour wraps, colour inserts, dedicated positions, advertorials, centerfolds, special effects, flyers etc. are all available by arrangement.

Discounts & Deals: Talk to us.

- * A 13th month of advertising is FREE if 12 months are paid for in advance.
- * A discount of 50% applies to notices of births, deaths and marriages.
- * A 15% discount on all advertising excluding classifieds applied to all Walpole Community Resource Centre members.

Invoices: are issued at the beginning of the month after publication. All invoices under \$10 will incur a \$ 2.50 fee.

DISCLAIMER: The Management Committee takes no responsibility for the content of contributions and any views expressed are those of the contributor.